



# MY LIFE IN 3 EASY PAYMENTS

Television Series created by **Dale Guy Madison**

*Mood Board*







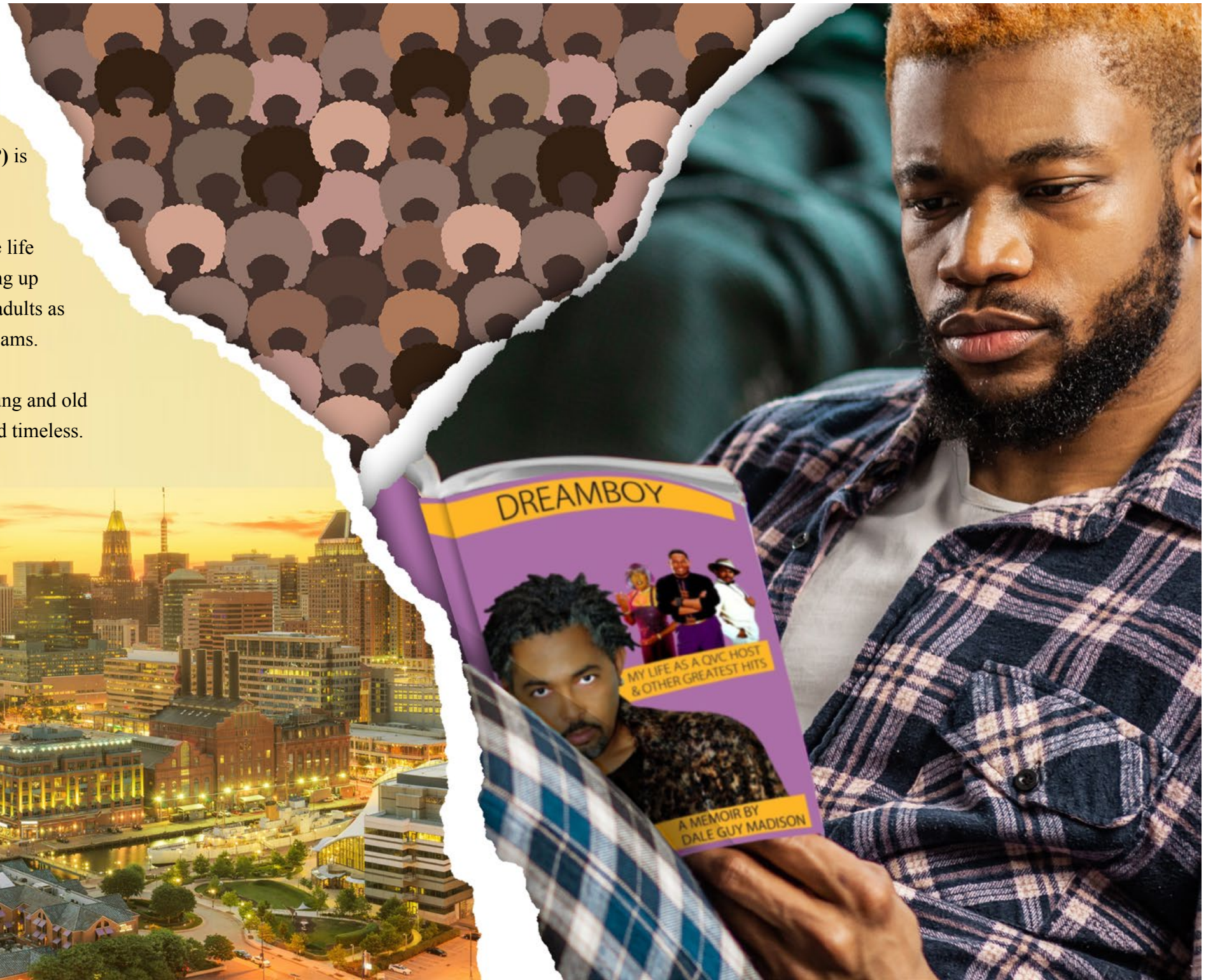


## INTRODUCTION

Based on the memoir, *Dreamboy: My Life as a QVC Host & Other Greatest Hits* by Dale Guy Madison, **My Life in 3 Easy Payments (MLI3EP)** is a 5-hour dramedy told in 30-minute segments.

The past and the present intersect as we explore the life of Dale and his best friends, Boo and Keith growing up in the 70's and 80's in Baltimore. We see them as adults as they navigate the realization of their hopes and dreams.

MLI3EP reflects a past that is still very true for young and old today because the journey is universal, ageless, and timeless. A show about acceptance, love, and friendship.





## LOGLINE

A drag queen with dreams, aspirations, and a troubled upbringing is offered a chance to be a host on a shopping channel.

## SUMMARY

A heartwarming coming of age story about three friends and their lifelong friendships growing up in Baltimore in the 70's with the shared experience of performing in drag. As adults in the 90's, the friends are still close, but each now have different dreams. The leader of the group still does drag, but is also a TV shopping host at the height of its craze.





## PILOT EPISODE

### “One Night With You” (Pilot)

Baltimore 1976. The year of independence and Dale Madison and his two best friends, Keith and Boo are teenagers living in their truth. The three teens, who all love the girl groups, dress up in drag and perform for themselves in the Madison garage. Dale feels he has been born to be a star and always takes the center position as Diana Ross does in her girl group, The Supremes.

Dale’s mother, Miss Lovelean, a strict Christian woman disapproves of their behavior. She’s a single mother raising two boys who are “different.” Tension in the single-family household surrounds the lifestyle of Dale and his brother Ricky who don’t play sports with other boys. Dale is a talented designer who makes the costumes for him and his friends. As a peace offering, he makes his mom a church dress. Miss Lovelean rejects wearing the dress because of what it potentially represents to the nosey judgmental women in her church.

Our story picks up in 1991, when Dale, Keith, and Boo are in their 30’s. Dale creates a gig for himself by telling African stories to children. Boo is the stage manager for a fashion network, and Keith manages a nite club. Dale is in a kinky sexual relationship with Melvin, a married man who is a teacher at one of the schools that he performs. To establish emotional boundaries Dale establishes a “no kissing on the mouth” rule.

# NEVER LET **SUCCESS** GO TO YOUR **HEAD** NEVER LET **FAILURE** GET TO YOUR **HEART**

Things change for Dale when he gets a call from Boo to audition for the Fashion Style Network (FSN) as a host. Despite a tense encounter with Ingram, one of FSN’s star hosts, Dale nails the audition and is hired.

Baltimore 1976. The year of independence and Dale Madison and his two best friends, Keith and Boo are teenagers living in their truth. The three teens, who all love the girl groups, dress up in drag and perform for themselves in the Madison garage. Dale feels he has been born to be a star and always takes the center position as Diana Ross does in her girl group, The Supremes.

Dale’s mother, Miss Lovelean, a strict Christian woman disapproves of their behavior. She’s a single mother raising two boys who are “different.” Tension in the single-family household surrounds the lifestyle of Dale and his brother Ricky who don’t play sports with other boys. Dale is a talented designer who makes the costumes for him and his

friends. As a peace offering, he makes his mom a church dress. Miss Lovelean rejects wearing the dress because of what it potentially represents to the nosey judgmental women in her church.

Our story picks up in 1991, when Dale, Keith, and Boo are in their 30’s. Dale creates a gig for himself by telling African stories to children. Boo is the stage manager for a fashion network, and Keith manages a nite club. Dale is in a kinky sexual relationship with Melvin, a married man who is a teacher at one of the schools that he performs. To establish emotional boundaries Dale establishes a “no kissing on the mouth” rule.

Things change for Dale when he gets a call from Boo to audition for the Fashion Style Network (FSN) as a host. Despite a tense encounter with Ingram, one of FSN’s star hosts, Dale nails the audition and is hired.

Dale has finally landed a job where the world will see him as a star from midnight to three am. He’s determined to find a way to take his center position on this new stage. FSN will be his Motown and he will be Miss Ross.

We soon come to learn that this new door opening for Dale also lowers his emotional boundaries toward Melvin. They kiss on the mouth for the first time. We also dip back to 1976 and see that Miss Lovelean, in a show of unconditional love to her son wears the dress Dale made her to church. We close in 1991 where we see Dale who still performs in drag, but now as a solo act, in the drag club managed by Keith. Boo and his brother Ricky are in the audience for support. Dale is ready to take on the world, with the help of his friends as he performs the Mary Wilson ballad “One Night With You.”







## STONE/STYLE

Genre: Dramedy | Target Audience: Adults 18-40

Set in Baltimore, MLI3EP will take a realistic and unfiltered examination of the life of a gay man who likes to dress and perform in drag. The show will seek to present and subvert stereotypes. When we say unfiltered, there will be language and sex, as well as nudity. Yet, these moments will be used to advance story and/or reveal character, not simply for titillation.

Episodes for the show can be split between Dale's and/or a character's past and present. Once we meet a character through Dale, we can explore their life and how it affects Dale's story.



Dale is a gay man who is out as an adult but struggled to navigate the world and to find himself when he was younger. Having two best friends, who also happen to be gay, gives him a support system and safe haven.

The story will show a side of Baltimore that is rarely ever seen – The Black LGBTQ+ community. Through this lens we will show the city as a character as well. Dale, Boo, and Keith are products of this environment and have learned to thrive, adapt, and survive. They embody the definition of a chosen family.



Another prominent element of the show will be music. The past will have the nostalgic sounds of R&B classics from the Motown era or Disco. The present will feature new voices with songs that help to propel the story forward. These sounds will include R&B, Hip Hop, Baltimore Club, and even some pop.

The character's fashion will embody each time frame they are in and also reveal character. Also, the drag performances will allow for a celebration of the artform sonically and visually.

MLI3EP is a show that will take viewers on a fascinating journey where our heroes overcome obstacles, and more importantly maintain life friendships no matter what.





**“Love takes off masks that we  
fear we cannot live without and  
know we cannot live within”**

**-James Baldwin**

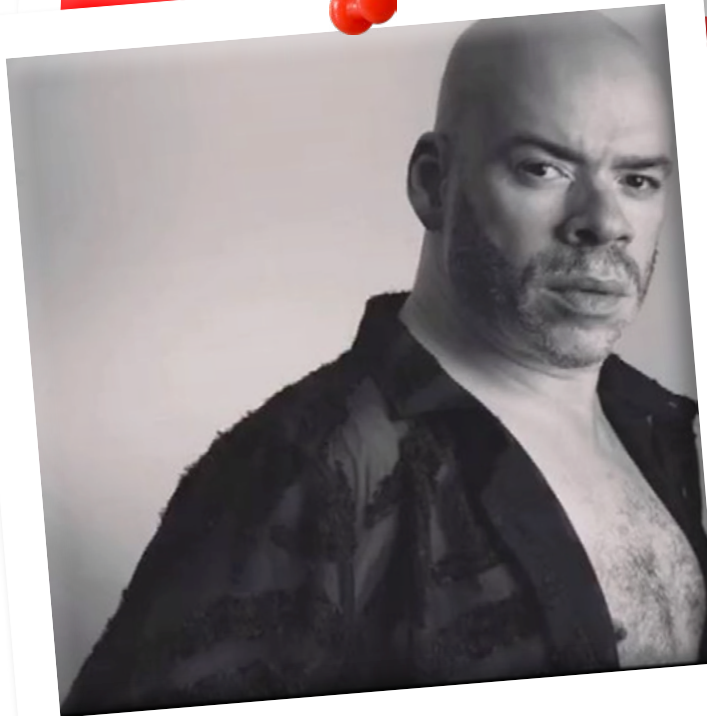
## CAST IMAGINED LEADS



**DALE MADISON**

(17-33 YRS OLD)

Self-taught fashion designer and driven leader of his group of friends who enjoy dressing up in drag. Passionate TV host, seeking to find his true course in life performing for either a classroom of students, a shopping audience, gay club kids, or exploring his sexual expressions. (DIANA)



**ANDRE "BOO" COMBO**

(17-33 YRS OLD)

Free-spirited barefoot dancer and best friend of Dale. Very fair complexion, almost pale. Serious hard-working television director who runs the shopping channel daily production. (FLO)



**KEITH DRIVER**

(17-33 YRS OLD)

Record store manager providing the music for the teen drag group, but always the quick-witted partner in crime with "Boo" and Dale. Dark complexion. A respected member of the LGBTQI community who runs a drag club in midtown Mount Vernon Baltimore. (MARY)



**"I was no one, nobody from Nowheresville  
until I became a drag queen."**

**-Marsha P. Johnson**





## CAST IMAGINED SUPPORTING



**Ricky Madison**

*(18 - 34 yrs old)*

Loving, nerdy comic book reading older gay brother of Dale. The voice of reason and unconditional love for Dale



**Lovelean Madison a.k.a. Miss Love**

*(30 - 55 yrs old)*

Mother of Dale. She is a hardworking divorced mom raising two gay sons with love and discipline as a Black church community passes judgment.



**Ingram Yates**

*(28 yrs old)*

Dirty blonde hair and blue-eyed nemesis to Dale at FSN with a huge ego and a cocaine problem.



**Valerie Milton**

*(38 yrs old)*

Insecure, vain shopping host on FSN. She has been at the network the longest. Worried about losing fans and her beauty.



**Jacob Ikezawa**

*(45 yrs old)*

Owner of the Fashion and Style Network (FSN) A driven corporate executive who sees potential in what Dale can bring to a shopping audience. He also comes out as non-binary.



**Melvin**

*(34 yrs old)*

A married bisexual who is having an affair with Dale. He is also a local middle school teacher who hires Dale to tell African stories to his students. He is a thick bodied hairy man with a full beard lovingly referred to as a “bear” in the LGBTQI community.





IN MEMORY  
EVERYTHING  
SEEMS TO  
HAPPEN  
TO MUSIC



# SERIES OVERVIEW

## SEASON ONE: DENIAL

*“One Night With You”*

Dale Madison as a teen, along with his two best friends, Keith and Boo, struggles to be accepted for who he is by his working-class blue-collar families and community.

Dale Madison, a fledging African storyteller seeking stardom, is hired as new host at FSN while trying to balance life as a gay man in Baltimore.

## Season Two: Recognition

*“Ain’t No Mountain High Enough”*

Dale in the past deals with life after being in the mental institution. Although he has always known he has been gay, Dale recognizes that he really loves doing drag, and meets someone who teaches him how to be a drag queen.

Dale recognizes the challenges of the celebrity as well as working consistently to do his best at FSN. Dale plots a plan to increase his airtime at the network.

## Season Three: Resignation

*“It’s My Turn”*

During the HIV/AIDS crisis Dale gets married to a woman who is his best friend.

At FSN, Dale creates a show featuring styles and fashion from the African continent.

## Season Four: Acceptance

*“I Will Survive”*

Dale is in a relationship with an older man and together they open an African arts and gay bookstore.

FSN starts going through financial issues and Dale struggles to help make his show stand out.

## Season Five: Embrace

*“Take Me Higher”*

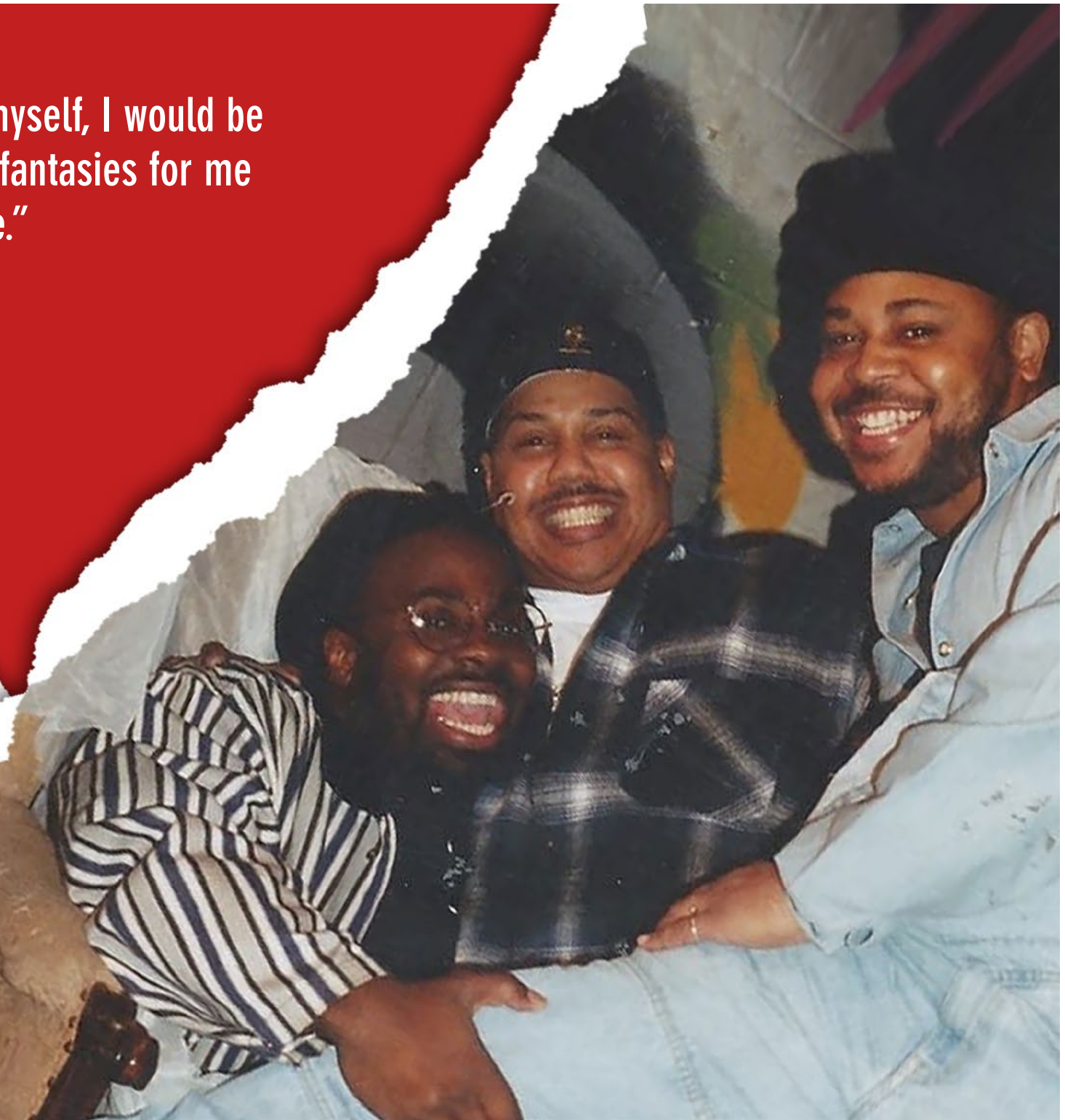
Dale moves to Los Angeles to do a one-man show about his life. He fully embraces his sexuality and works at an LGBTQ youth center. He takes the skills he learned at FSN and applies them to his new job and life in Los Angeles.





"If I didn't define myself for myself, I would be  
crunched into other people's fantasies for me  
and eaten alive."

-Audre Lorde





## CREATORS



**DALE GUY MADISON**  
*Creator/Producer*

Dale Guy Madison is an award-winning educator, LGBTQ activist, playwright, author, doll collector, performance artist and artist-in-residence. He knows how to show and sell, as one of the first African American hosts of QVC, and the first to produce the African Marketplace shopping hour on the popular shopping network. The Baltimore native became a nationally- recognized doll designer, and traveled around the country, promoting African art.

[www.damngoodman.com](http://www.damngoodman.com)



**DARRYL WHARTON-RIGBY**  
*Writer/Director*

A native of Baltimore, Maryland, Darryl Wharton-Rigby has worked diligently to be a storyteller. He has an MFA in Film Directing from Chapman University and was a Lecturer for Morgan State University's Screenwriting and Animation program.

Darryl wrote for two NBC television shows, Homicide: Life On The Street and Just Deal. His debut feature film Detention received numerous honors and awards.

[www.filmsnoirfilms.com](http://www.filmsnoirfilms.com)



**BREEZE VINCINZ**  
*Writer*

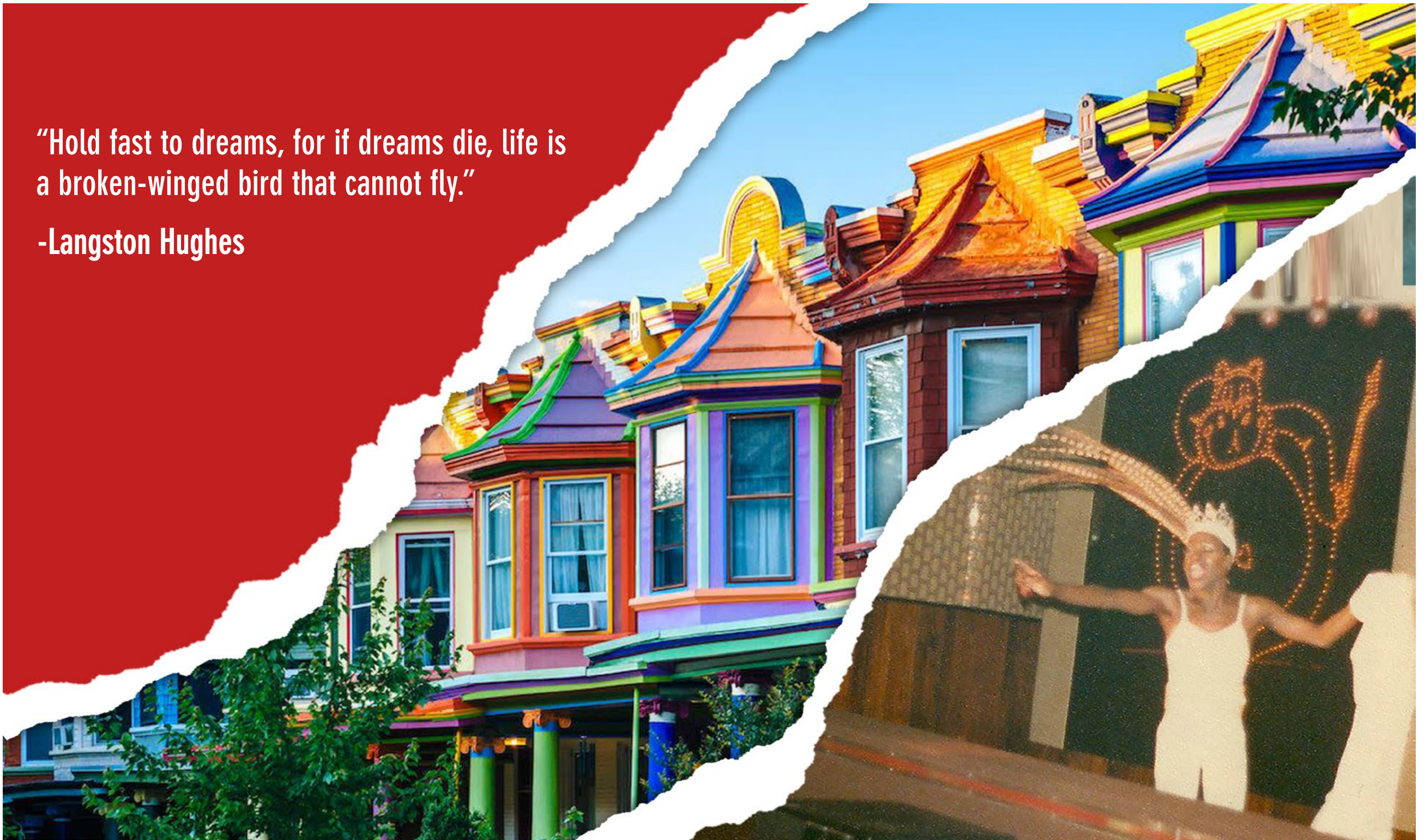
Chicago-born writer Breeze Vincinz, studied screenwriting at Columbia College where he received his Bachelor of Arts degree before relocating to Los Angeles to become a spoken word artist and even facilitating his own spoken word night “*Third Thursday*” at the world-famous “*Jewel’s Catch One*.” He was the producer and contributor of two podcasts, “*Soulful Salon*” and “*Male Media Mind*,” and is the author of two books, “*My Life As A Boy: Poems*” and “*Ride. Share. Stories. A Rideshare Memoir*”.

[www.soulhive.com](http://www.soulhive.com)



"Hold fast to dreams, for if dreams die, life is  
a broken-winged bird that cannot fly."

-Langston Hughes





**MY LIFE IN 3  
EASY PAYMENTS**

Television Series created by **Dale Guy Madison**

**ph** 323-821-6659

**web** [www.mylifein3easypayments.com](http://www.mylifein3easypayments.com)

**fb** [www.facebook.com/mylifein3easypayments](http://www.facebook.com/mylifein3easypayments)

**ig** @mylifein3easypayments

**tw** @in3\_my